

**Kerl Haslam**  
Chief Executive Officer

# Status Report



*You might already know this, but just in case you don't.....!*

- **Fact:** 192,000 people with a disability or debilitating illness in Berkshire (c.1 in 5)
- **Fact:** Only 17% of disabled people are born with a disability 83% of disabled people have acquired their disability through either illness or disability.
- **Fact:** 50% of people over state retirement age have a disability
- **Fact:** Disabled people half as likely to participate in sport than non-disabled
- **Fact:** Knowledge of opportunities for disabled sport is poor



# The UK's population is getting bigger and older

- 20% of the UK population are disabled.
- 83% of disabled people became disabled during their lives.
- Coming to terms with a life changing illness or accident is too much to cope with alone.
- ANYONE CAN BECOME DISABLED.



DEMAND FOR DISABLED SPORTS IS SET TO INCREASE DRAMATICALLY

# SportsAble is a truly unique disability sports charity with a focus on what you CAN do

We aim to give disabled people multiple opportunities to have fun and maximise their potential by taking part in the liberating and life enhancing activities we provide.

Whether they join for fun, to make friends or to become an elite athlete, we welcome them into the SportsAble community and establish ourselves as a source of long term support.

Our programme of sport and social activities – which exists 52 weeks of the year – gives each and every member a newfound hope, a purpose, builds fitness, confidence and friendships and delivers endless possibilities for self improvement and achievement.

**#TEAMSportsAble**

**#BeSportsAble**



Sports**Able**

CHANGING  
DISABLED  
PEOPLE'S  
LIVES  
THROUGH  
SPORT



Sports**Able**

# Rebuilding Lives



Ex-army medic Nerys was injured in a road traffic accident. Joining SportsAble gave her the courage to rediscover parts of herself lost during years of recuperation.

A blend of team and individual sports – plus expert coaching and support - helped Nerys to reignite her passion for sport and regain the skills and power she once had. She began entering competitions - and succeeding - most recently at the Invictus Games 2016.



# Escaping isolation and depression



“SportsAble has been the most amazing thing that has happened to me since becoming disabled; the fun, the support, the new friends I have made.

I have been a keen rugby player all my life – the problem is I can't play anymore. However, SportsAble has helped me to learn new sports and change my complete outlook on life. I don't sit at home anymore - I'm out and about doing sport and supporting a charity that has supported me so far into my disabled life. I could have easily slipped deeper into a depressive life.”



# Helping members to reach their goals



Within a year of joining SportsAble David learnt to swim – after being told elsewhere that he'd never achieve.

He's now an Amateur Swimming Association Gold Award Winner and is regularly swimming up to 30 lengths a night!

David is also a valued member of the wheelchair basketball squad and has been inspired and supported to take up running again.





# Sport as therapy



43-year-old Bhawesh suffered a severe brain injury following a car accident. He was left with little movement down one side and no speech. His golf captain, Jacki, says:

“Bhawesh was becoming frustrated with ‘traditional’ speech therapy at hospital and stopped going. So we set him a target of saying ‘happy birthday’ to his twin boys. With the help of his fellow golfers he managed it!

It just shows you how sport can influence other aspects of your life.”



# Becoming 'SportsAble' at any age



Anton came to us from another disability sports club where bullying was rife and opportunities were poor.

Within months he discovered a talent in two sports and became a volunteer – helping out with events and fundraising.

“I wouldn't be who I am today without the help of my coaches. I have a burning desire to do well and go far with my sporting career. SportsAble has given me a new lease on life.”



# Filling the gaps



“We joined SportsAble to help our granddaughter excel in sport and make friends. Her school didn’t offer enough accessible sport, or teach it in the right way, so we were thrilled to find SportsAble on our doorstep.

It’s a fantastic place and the coaches have really brought her along.”



# The whole family benefits

A major benefit of joining SportsAble is the fact that **family members can join too**. Sport and social opportunities are created for the disabled person **first** and then **everyone else fits in around them** (elsewhere, it's often the other way around)

“Playing sport together is a rare thing and it means so much to families like ours. Plus, there's other **opportunities for siblings** to develop **skills and self esteem** as well.

Being associated with a disability group can sometimes have a negative affect for siblings but at SportsAble it is a positive thing.

On top of all this, we enjoy **meeting other families**.  
We're a community, we support each other.”



# Specialist equipment opens up possibilities



Since joining SportsAble Pip has enjoyed Air Weapons and Archery – using our specialist equipment for visually impaired shooters.

Pip has also set up her own craft stall, selling her cards for charity.

Her fundraising efforts were recently recognised by the House of Commons



# Opportunities for coaches



Five-time Paralympian Kathy-Critchlow Smith has medals of every colour from Archery competitions in a career that spans three decades.

Now retired from international competition, Kathy is giving back to the club that supported her from the beginning by coaching the next generation of archers.

Our equipment, halls and sports development team are here so that Kathy is able to stay involved in the sport that she loves.





“Sport has **enhanced my life so much**, not only in terms of winning gold medals, but also **giving me the skills required** in day to day life. It’s given me **confidence, fitness, skills** that I have taken on to **employment and many friends**. Every one should have this same **opportunity**.”

SportsAble has given this to people for decades, catering for not only those who want to be Paralympians, but also those who want to keep fit and healthy and have fun.”

**Sophie Christiansen MSci OBE**



**Where are we now?**





# Market Review

- There are 1.4m disabled people in the South East
- There is a lack of sports halls in the south east with appropriate facilities for disabled sports, the nearest one is at Bracknell
- Fitness & conditioning, gym, keep fit classes, yoga and pilates are the most popular sport activities for disabled people.
- It is difficult to engage with disabled people, this may be achieved through other disabled associations.



# Building the foundations for the next forty years



# The Future, in partnership with Maidenhead Athletics Club.

- Improve SportsAble's facilities to support disabled people and their ability to participate in sport



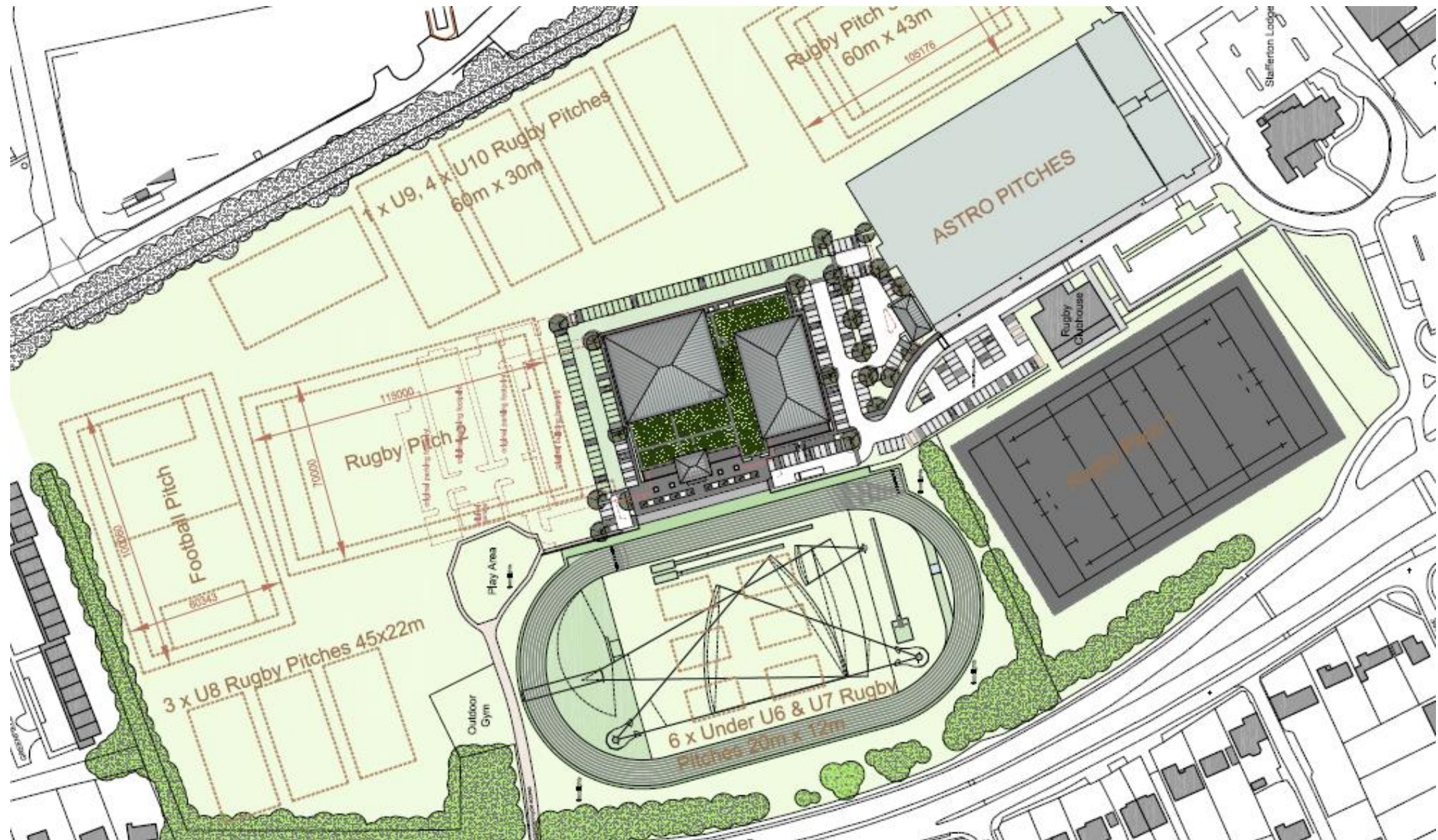


Sports**Able**

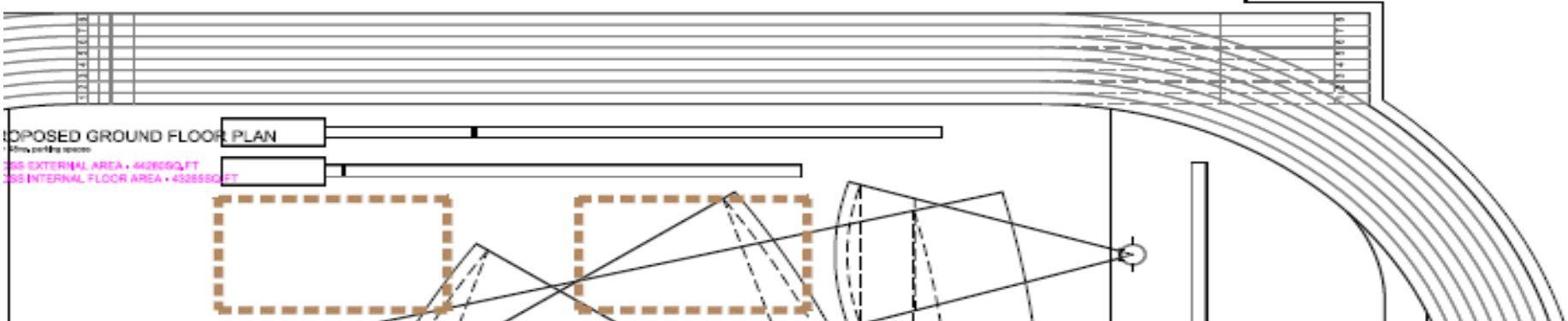


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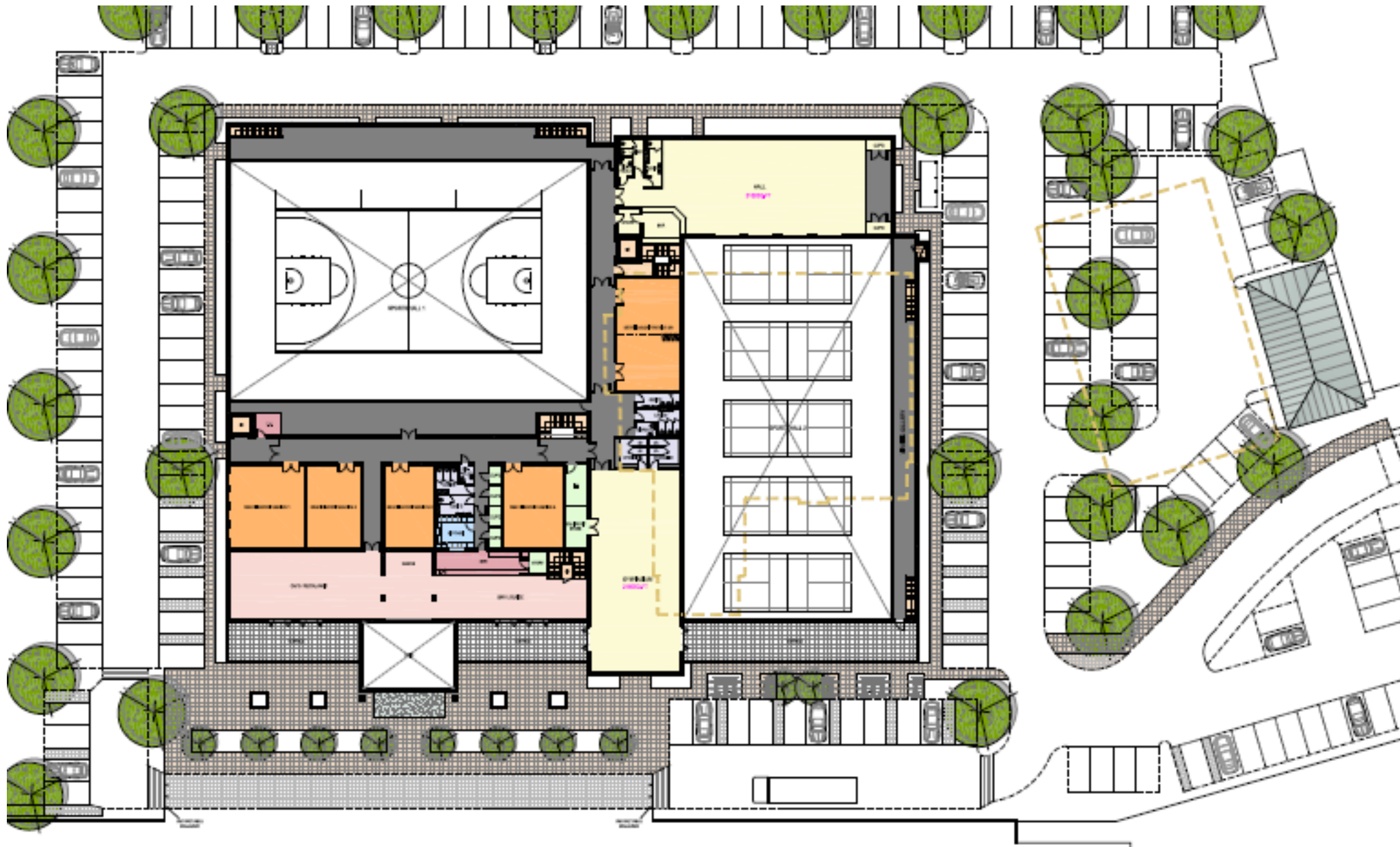


# Proposed ground floor plan





Proposed first floor plan



## PROPOSAL TO USE POLYTAN 'WS' SYSTEM

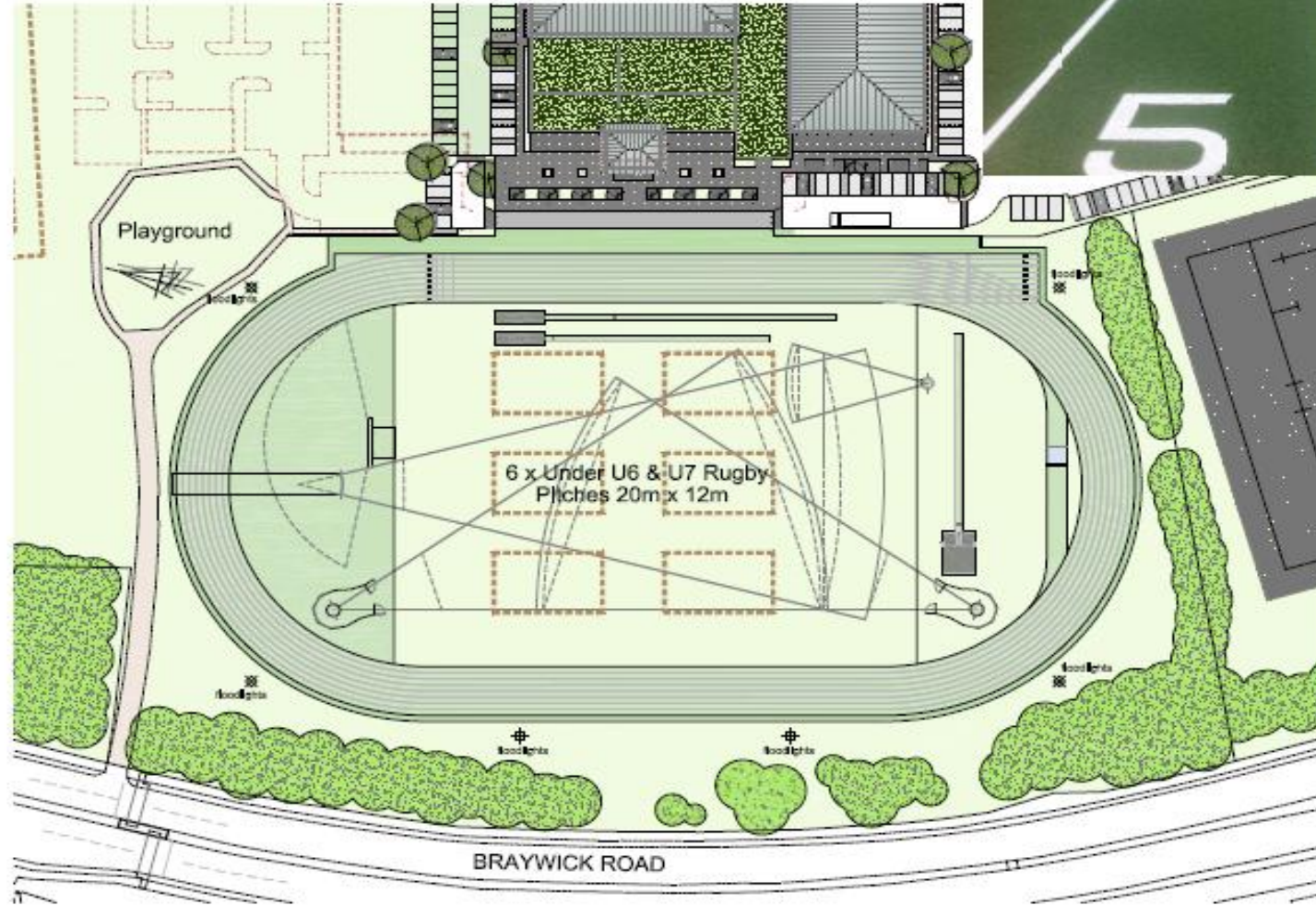
The current track at Braywick is in a poor state of repair and unsuitable for disabled and wheelchair use. The proposal is for upgrading and re-lighting the track and ensuring it is wheelchair friendly to enable both able-bodied and disabled members to get the best use from the facility.



FLOODLIGHTING COLUMN



INDICATIVE FLOODLIGHTING



PART SITE LAYOUT SHOWING PROPOSED UPDATED ATHLETICS FACILITY







# Building the foundations for the next forty years





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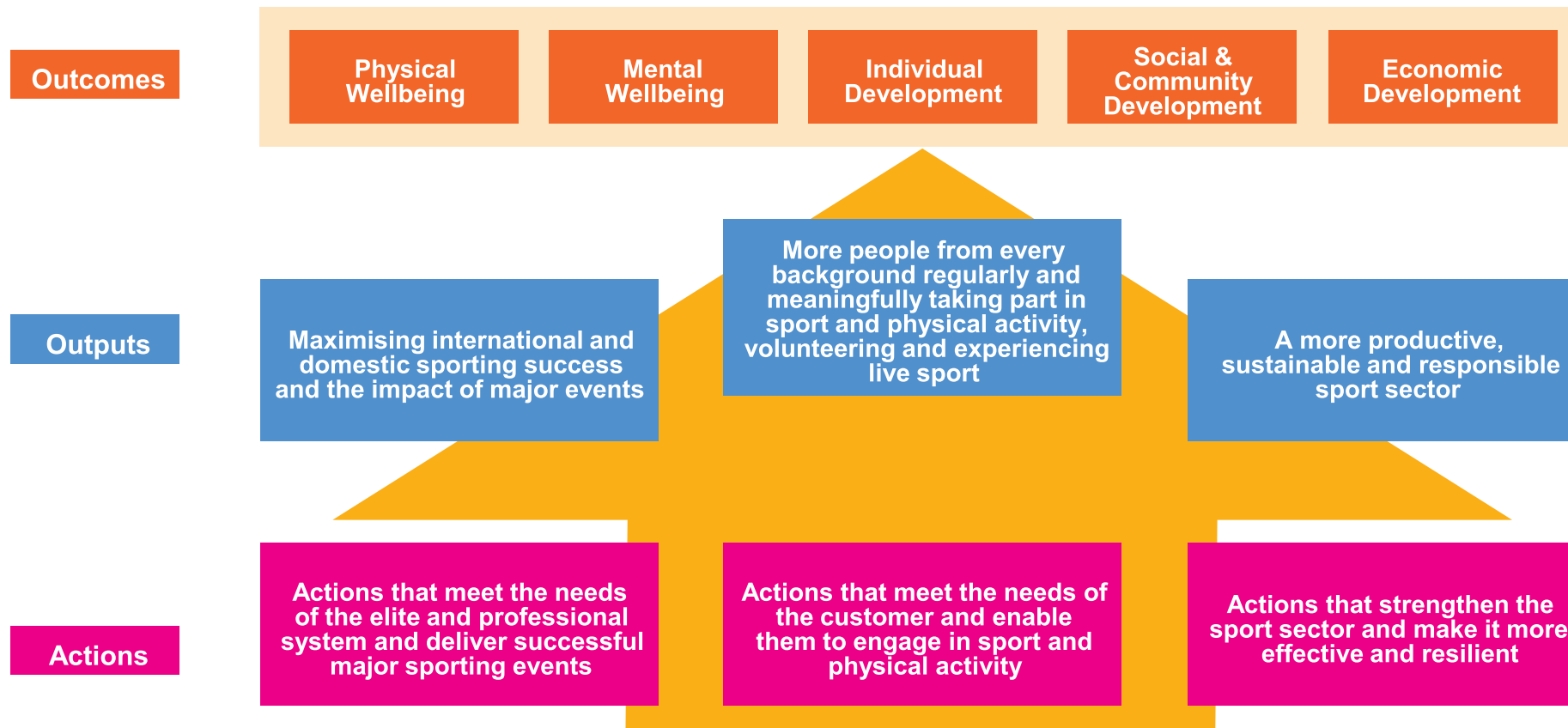
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# Government Sports Strategy

## The Framework

### The Framework for a new Sport Strategy



# Government Sports Strategy supports our approach ✓

- Future funding decisions to be made based on the social good that is delivered in the key outcome areas:
  - Physical Wellbeing
  - Mental Wellbeing
  - Individual Development
  - Social and Community Development
  - Economic Development
- Funding will be focussed on people who do not tend to take part in sport:
  - Women and girls
  - Disabled people
  - Lower socio-economic groups
  - Older people



# Government Sports Strategy

## The Role of Government

- Central Government
  - Set high level policy that guides how public money is invested
  - Funding will be administered by UK Sport, Sport England, Public Health England and other.
  - An annual progress report will be presented to Parliament
- Local Government
  - Leadership role in forging partnerships between local schools, voluntary sports clubs, National Governing Bodies (NGB) of sport and the private sector.
  - Integrate physical activity into the public health policy as part of a wider shift from a system that treats ill-health to one that promotes wellbeing.
  - Encourage and support local areas in taking collective ownership of the sport and physical activity agenda.



# SportsAble



Carrying the torch for disability sport

The image shows the exterior of a brick building at night. The building's facade is illuminated by warm yellow lights. The logo for "SportsAble" is mounted on the wall. "Sports" is in blue, and "Able" is in red. A stylized flame or swoosh graphic is positioned above the letter 'A' in "Able".

SportsAble

THANKYOU





